

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA  
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES  
DURING MAY 2023**

<b>Sr. No</b>	<b>Activities by India Tourism Offices / CIHMs / IITTM</b>	<b>Month of Activity</b>	<b>Proposed Activity</b>	<b>Details of the Activity</b>	<b>Paired States involved</b>	<b>No. of Participants / Attendees</b>	<b>Any other relevant information</b>
01	IHM Gurdaspur	APRIL 2023	Essay writing Event	An essay writing event was conducted on "Tourism Potential and Popular sites of Andhra Pradesh "	Andhra Pradesh	18	
02	IHM Gurdaspur	MAY 2023	Symposium on various aspects of Andhra Pradesh Culture	An elaborate presentation & discussion on versatile aspects of the culture of paired state, such as history, tourism, art and craft, cuisine etc.	Andhra Pradesh	12+50	



**SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF MAY 2023**

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	13	33	147	149	1860
2	INSTAGRAM IHM Gurdaspur Page	102	105	617	727	1036

